

Value of tourism to Monmouthshire's economy

(STEAM 2023)



2.29 million visitors

**The 0.58 million staying
visitors contribute £254.40m
to Monmouthshire's
economy.**

**Day visitors
contribute £75.4m**

£

**£330 million
boost to the
economy**

£

**£246 million
direct spend**



3,462 jobs (FTE) are supported by the sector